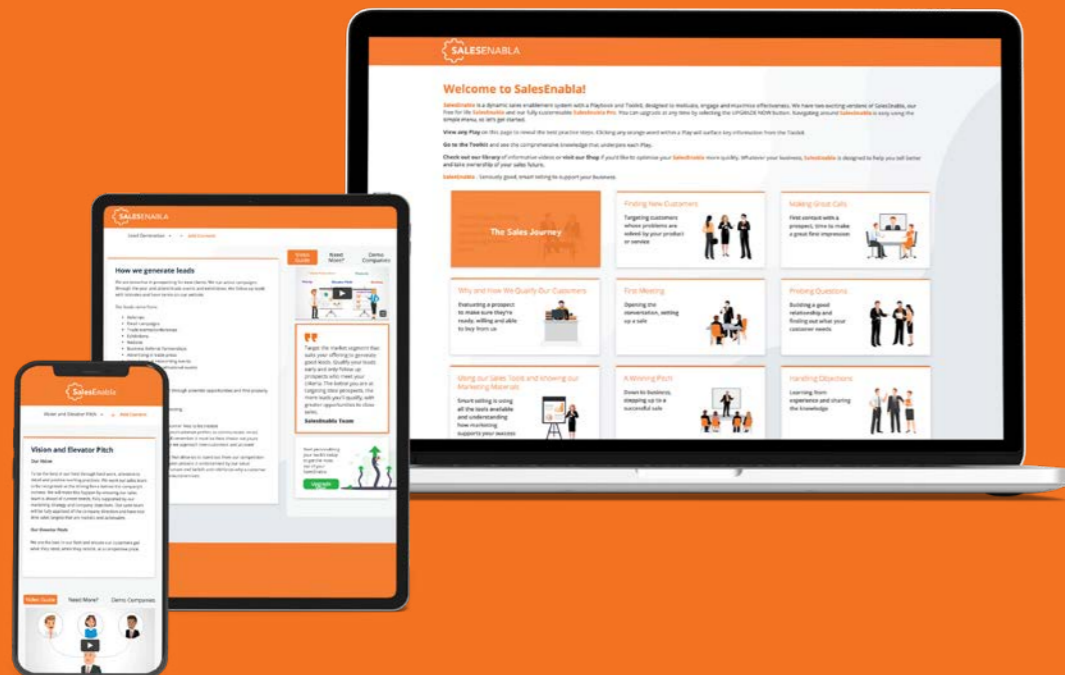




SalesEnabla Franchise Partner Program



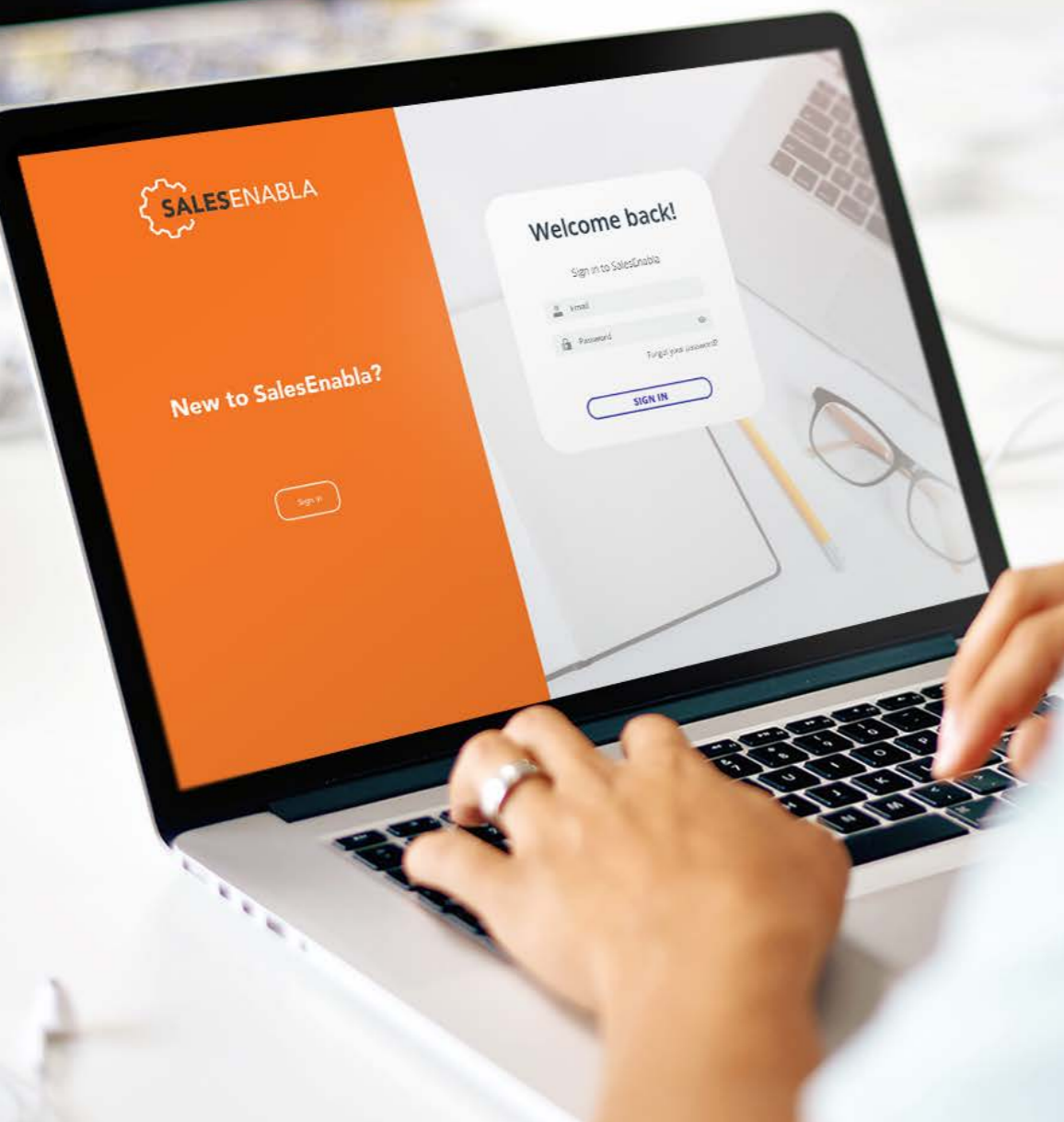
About Us

SalesEnabla was founded by Matt Garman in 2018. It was a natural development of his journey with his sales consultancy Sales Plus Profit, launched in 2012. Our vision at SalesEnabla is to help businesses achieve their aspirational objectives and fulfil their true potential by implementing a logical and sustainable sales methodology, developed over 30 years in Sales.

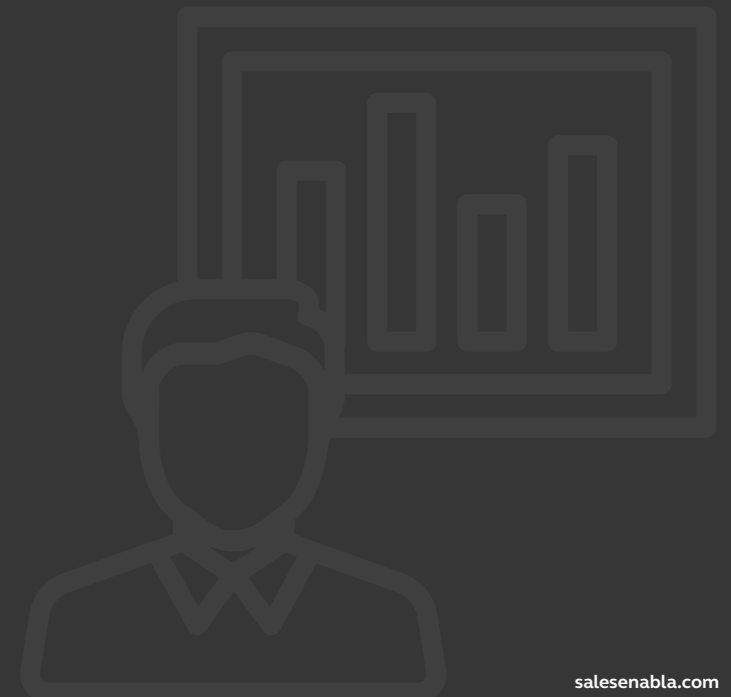
Working closely with clients, conducting workshops and speaking to business groups has helped streamline the strategies needed to protect businesses from stalled growth and unmotivated sales staff.

SalesEnabla helps more businesses grow their sales and profits and minimise their risk, by giving them the opportunity to really turn around the sales function and safeguard their sales experience in an easy, cost effective way. We help them document their best practice and put it front and centre for their sales staff to use. It always reflects their current state of the business and delivers consistent, sustainable results.

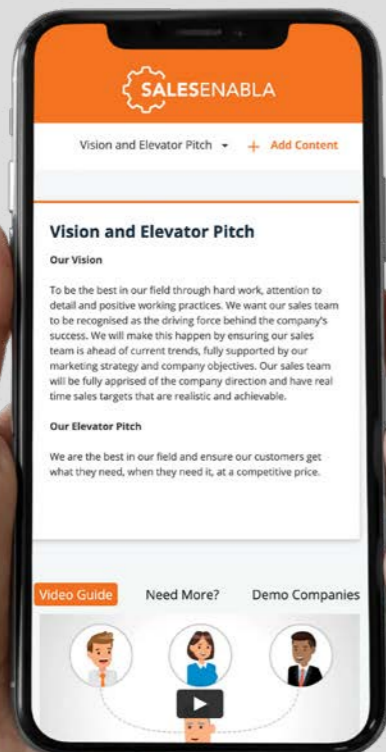
The SalesEnabla Franchise



The SalesEnabla franchise program provides you with a complete sales methodology and access to our sales enablement platform for you to personalise for your clients. SalesEnabla gives you everything you need to set up your own sales consultancy. You can access our success and experience while demonstrating instant credibility to your clients. Our carefully chosen SalesEnabla partners are trained to use the system and have access to our considerable sales resources and tools. The SalesEnabla team is available to give you any help you need 24/7 because your success is our success.

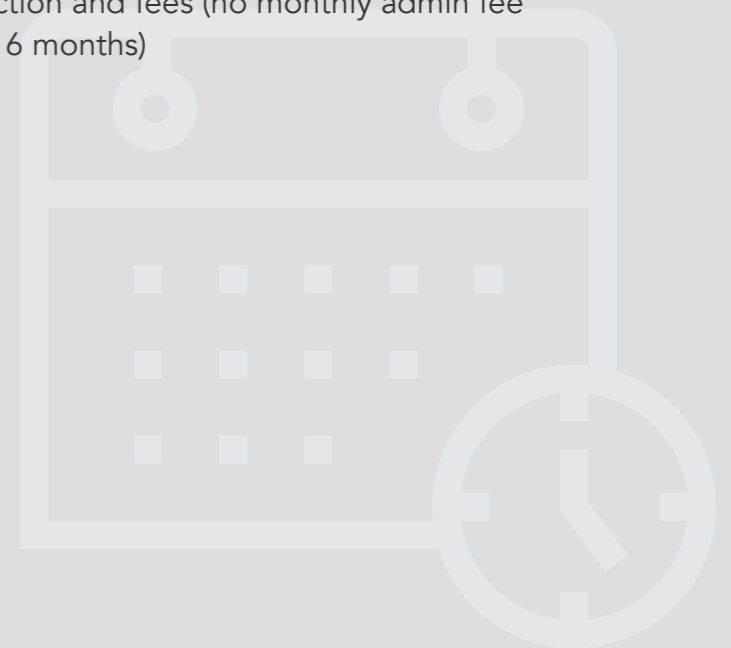


What's in the SalesEnabla Box?



What's in the SalesEnabla Box?

- Comprehensive SalesEnabla and Sales Skills training – 5 x 2-hour sessions plus individual 1 to 1, 90-minute assessment and mentor session at the completion of training
- Support from an experienced mentor for your first three months, option to continue at special franchisee rate
- Support from our SalesEnabla team 24/7
- Access to use our Sales Enablement Platform for your clients
- Our Sales tools and resources including:
 - 20 methodology fact sheets outlining our Sustainable Sales System
 - Our SSRP program and methodology for intensive onsite work with clients
 - Our comprehensive guides to key components for sales success
 - Marketing start up kit and joint marketing opportunities
 - Promotion on our SalesEnabla website
 - Our support while you build your successful consultancy
 - One-to-one mentor sessions
 - Monthly workshops with the founder of SalesEnabla
- All admin support including contractual engagement of clients, invoicing, debt collection and fees (no monthly admin fee payable for your first 6 months)



Who is the ideal SalesEnabla Franchisee?



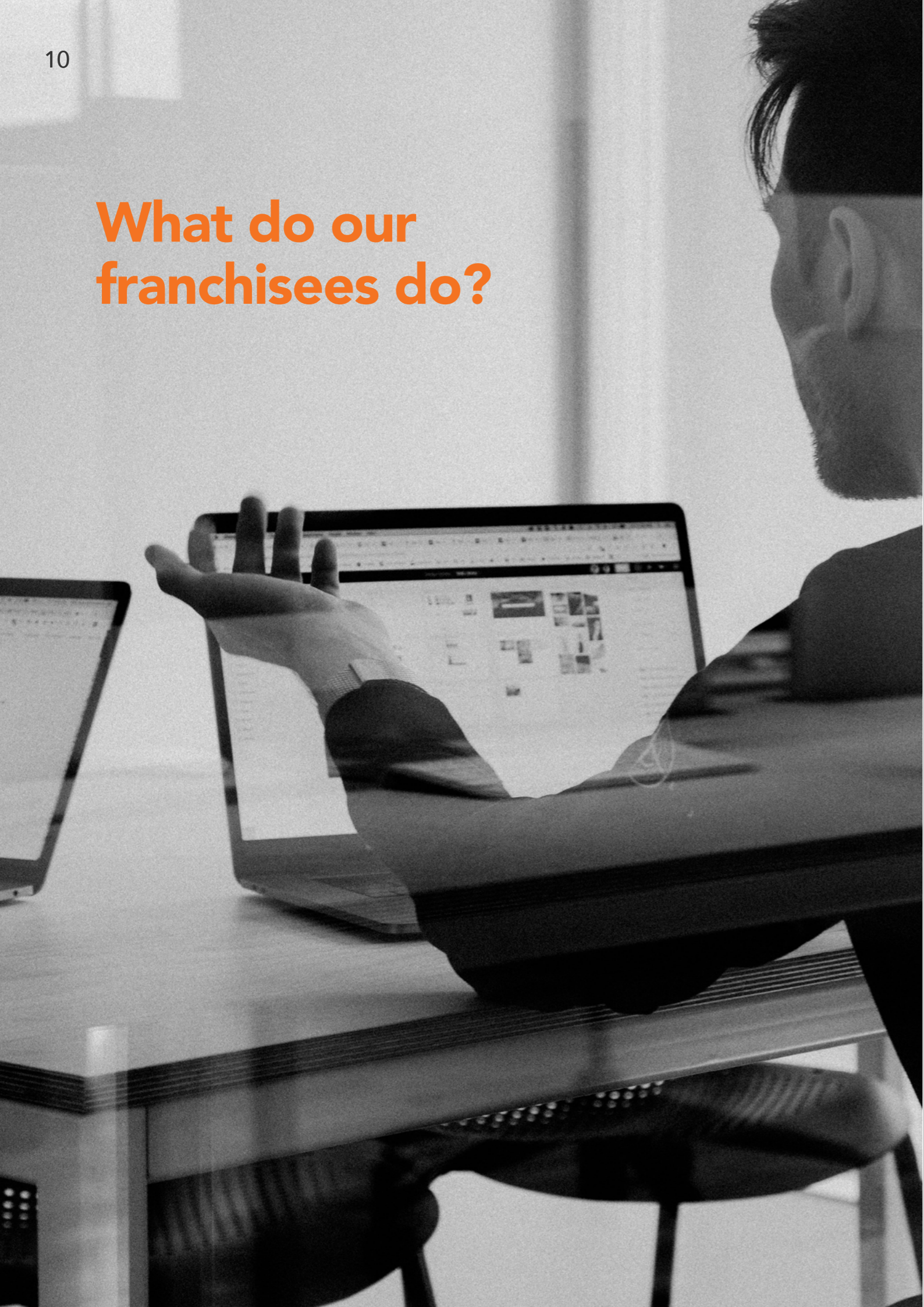
Who is the ideal SalesEnabla Franchisee?

You might be an experienced business professional, who is looking to work fewer hours for more money. Perhaps you've just finished working for a corporate or medium sized business and be too young to retire, too experienced to want to continue working for 'the boss' or you could be a young entrepreneur, interested in spending more of your time not working!

Whatever your background, you will be enthusiastic, ambitious and want to earn good money easily. You are a problem solver who is confident in fixing business challenges and helping businesses achieve their growth potential. You'll love the freedom of running your own consultancy, working the hours you choose and making your own decisions. You'll maximise your success and minimise your risk, with the highly experienced and innovative SalesEnabla team providing a solid foundation for your new business and supporting you on your exciting journey to a new way of working.



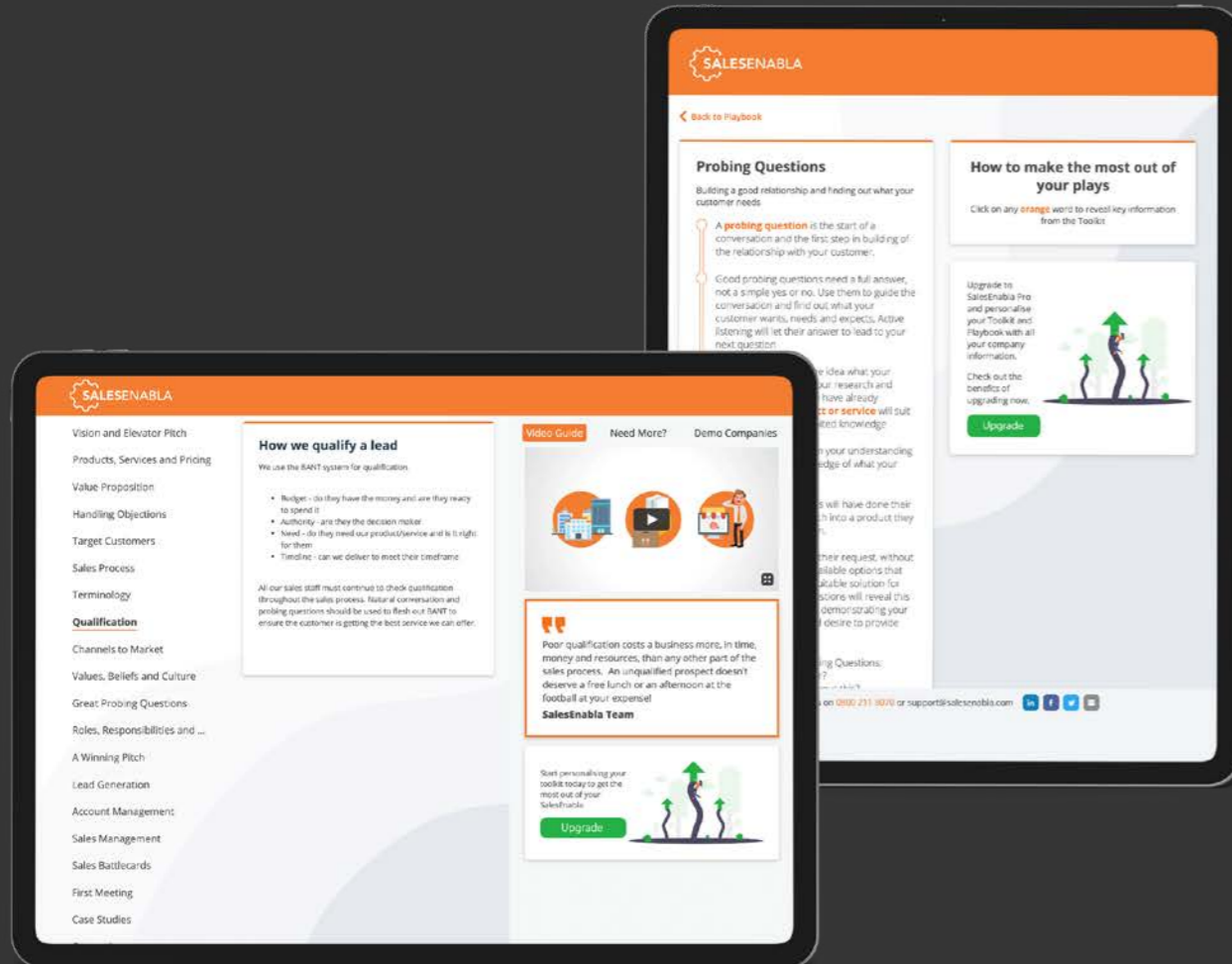
What do our franchisees do?



What do our franchisees do?

- They use our ground breaking sales enablement platform to show clients how they'll achieve the success they're looking for.
- They use our online Sales Playbook with the tools, tactics and sales terminology to effect real change for their clients
- Leverage our consulting experience, developed over 9 years and nearly 100 client relationships
- They'll demonstrate faster onboarding for their clients' new salespeople saving time, money and reducing the risk of sales hire failure and costly replacement hires
- Encourage their clients to capture their business knowledge and collaborate to maximise skills and experience
- Run sales skills workshops for clients using our consulting methodology with SalesEnbla as a key learning tool
- Work with clients to review, present and implement a development and growth plan with the expectation of a 6, 12, or 18-month period of engagement
- Establish a client following and community on their social media to raise their profile as an expert

The Finance



Franchise joining fee: £9,750

Monthly Administration Fee: £200 (waived for 6 months while you establish your consultancy)

Consultancy Profit Share: 80/20 share on billed consultancy revenue

SaaS License Profit Share: 20/80 share on all SalesEnabla licences on an ongoing basis

Optional extras:

- Intensive Mentoring sessions (Weekly over first 3 months) - £2,400
- Co Funded Marketing Kick Starter and lead generation (first 3 months) - £ 1,950

For further guidance or information please contact
matt@salesenabla.com